



Rancho Coastal Humane Society

Since 1960, your *Encinitas, California* Rancho Coastal Humane Society has been helping the homeless animal population of Southern California. With the help of volunteers and donors we have expanded our programs to include Human Education, an Animal Safehouse Program, and of course Pet Adoptions.

Ways to Give

There are various ways you can plan for a legacy gift to Rancho Coastal Humane Society that will benefit the animals as well as the plans you are making for your estate. Through planned giving, you can assure that a gift from your heart can also provide tax or income benefits to you and your family.

A bequest is a thoughtful gift that can provide a charitable deduction for your estate and can easily be accomplished in several ways:

- By having language added in your will or living trust that directs a percentage of assets, a certain amount or the residual value of your estate to Rancho Coastal Humane Society;
- By naming Rancho Coastal Humane Society as a beneficiary or contingent beneficiary in a life insurance policy or annuity;
- By naming Rancho Coastal Humane Society as a beneficiary or contingent beneficiary of your IRA or other retirement plan assets.

Charitable trusts, gift annuities and other gift arrangements created to benefit Rancho Coastal Humane Society can also provide income for you, now or later, and current and estate tax benefits for you and your heirs.

We appreciate your consideration to remember Rancho Coastal Humane Society in your planning. Please contact the shelter for additional information. You may wish to consult with your professional advisors on how you can benefit.

"The greatness of a nation and its moral progress can be judged by the way its animals are treated."

--Ghandi



The Rancho Coastal Humane
LEGACY SOCIETY
389 Requeza Street Encinitas, CA 92024
WWW.SDPETS.ORG



Serving Southern
California since 1960

Rancho coastal Humane Society Legacy of Love



Rancho Coastal Humane Society
Encinitas, California

Honoring Maria K. Lloyd



Rancho Coastal Humane Society (RCHS) was formed in 1960 by a group of hardworking volunteers, led by animal lover Maria K. Lloyd. The goal was and continues to be to care for the homeless animal population of San Diego County and to educate the public about pet over-population and responsible companion animal care.

Maria purchased a small plot of land and a small house next to a dirt road (now Interstate 5) to house North County's homeless animals. In the 50 plus years since our inception, RCHS has grown from a small facility run by volunteers to a professionally managed humane society that provides quality shelter care, adoption services, education programs and an animal safehouse program for the survivors of domestic violence.

With Maria K. Lloyd in mind, we are set for another 50 plus years to honor her and carry on her original mission.



Leaving a Legacy

Rancho Coastal is pleased to announce the launching of the renewed Legacy Society and we invite you to participate as a Charter Member. The legacy society was created to honor those who are remembering the shelter by leaving a bequest or making a planned gift in their financial or estate planning arrangements directly to Rancho Coastal Humane Society or to the Endowment Fund. Donors making current gifts to the Endowment Fund are also included.

If you have already named Rancho Coastal in your planning, we would like to hear from you so we can welcome you as a Charter member.

Members of Legacy Society will be recognized in legacy society and shelter materials. There will be an annual spring reception to honor established members and welcome new members. Upon joining the legacy society, you will also be included as a member in the soon to be created RCHS Legacy memorial. You will receive a letter of appreciation from the President, be listed in the bi-annual Wag Times and invited to an annual event hosted by the President for legacy society members in late spring.

The Endowment Commission will provide opportunities to learn more about how you can join in growing the Endowment Fund for RCHS and ensuring our mission long into the future.

For more information or to discuss the various ways you can thoughtfully include the shelter in your planning, please contact a member of our planned giving team, or the President of RCHS Jim Silveira. (760)753-6640 or e-mail

jsilveira@sdpets.org



Please let us hear from you!

- I have included Rancho Coastal Humane Society in my financial estate plan. Please recognize me as a Charter Member of the RCHS Legacy Society.
- I Would like to learn more about the various ways I can make a legacy gift to Rancho Coastal Humane Society.

Name _____

Address _____

Phone _____

Email _____

Name as you wish to be listed as a member of the RCHS Legacy Society (please print)

Legacy gifts can include bequests in wills or trusts, life insurance and annuities, IRA's and retirement plans, charitable trusts and other arrangements. There is no minimum for your legacy gift. This information is not legally binding and you can change your gift intention at any time. Thank you!

Please return to:

The RCHS Legacy Society
Rancho Coastal Humane Society
389 Requeza Street
Encinitas, CA 92024