

CELEBRATION OF SECOND CHANCES

SPONSORSHIP

\$10,000 PRESENTING CLOCKTOWER SPONSOR



- Eight (8) complimentary VIP tickets
- Full-page program ad
- Presenting logo & link on event website
- Logo on sdpets.org homepage slider from August 1 - September 30 (10k monthly views)
- Presenting logo on all event collateral, including but not limited to event day banners, event invitations, and digital marketing.
- Exclusive branding opportunity for specific area/portion of the event.
- Three (3) social media shoutouts across multiple platforms in the weeks leading up to the event. Facebook (19,050) and Instagram (10,800).
- One (1) presenting sponsor feature in quarterly Fetch E-Newsletter (7,400 subscribers). Sent in September 2023.
- Listed as an annual partner in Holiday Giving Campaign. Mailed to 2,500+ individuals in San Diego County in November 2023.

~~\$7,500 DeLorean Sponsor~~ SOLD!



- Six (6) complimentary VIP tickets
- Half-page program ad
- Logo & link on event website
- Sponsor logo on event collateral, including but not limited to event day banners, event invitations, and digital marketing.
- Exclusive branding opportunity at specific area of event
- Two (2) social media shoutouts across multiple platforms in the weeks leading up to the event. Facebook (19,050) and Instagram (10,800).
- Logo on Step & Repeat at entry.
- Listed as an annual partner in Giving Tuesday Campaign. Mailed to 2,500+ individuals in San Diego County in November 2023.

\$5,000 Plutonium Sponsor



- Four (4) complimentary VIP tickets
- Quarter-page program ad
- Logo & link on event website
- Sponsor logo on event collateral, including but not limited to event day banners, event invitations, and digital marketing*
- Two (2) social media shoutouts across multiple platforms in the weeks leading up to the event. Facebook (19,050) and Instagram (10,800).
- Logo on Step & Repeat at entry

\$2,500 Lightning Sponsor

- Two (2) complimentary VIP Tickets
- Quarter-page program ad
- Logo & link on event website
- Sponsor logo on event collateral, including but not limited to event day banners, event invitations, and digital marketing*
- One (1) social media shoutout across multiple platforms in the weeks leading up to the event. Facebook (19,050) and Instagram (10,800).
- Logo on Step & Repeat at entry

Underwriting Opportunities

Names and/or logos listed on event program and/or area of event.

\$2,000 VIP Sponsor (1)

\$1,500 Bar Sponsor (2)

\$1,000 Centerpiece Sponsor (1)

\$750 Caricaturist Sponsor

\$500 Trivia Sponsor

\$250 Adoptable Pet Sponsor (5)

BARK TO THE FUTURE



**RANCHO COASTAL
HUMANE SOCIETY**

Serving Southern California since 1960



*Dependent on date of sponsorship agreement and receipt of logo & marketing materials