



BISSELL PET FOUNDATION®
Until every pet has a home.

BISSELL Pet Foundation Brings Holiday Hope to Shelter Pets Across the Country

Rancho Coastal Humane Society part of 200+ shelters participating in “Empty the Shelters – Holiday Hope” event

Encinitas, CA – December 2, 2021—BISSELL Pet Foundation is bringing hope to shelter pets across the country this holiday season with its “Empty the Shelters – Holiday Hope” adoption event Dec. 6 – 20. During each nationwide event, BISSELL Pet Foundation sponsors reduced adoption fees of \$25 or less per cat, dog, puppy and kitten. This event will be hosted in more than 200 shelters in 40 states, including your Rancho Coastal Humane Society.

- Rancho Coastal Humane Society will participate December 6 – 12 at 389 Requeza Street in Encinitas, offering adoption fees of only \$25 for adult cats, adult dogs, and rabbits.
- The kennels, cattery, and rabbitat are open to the public from 11 AM to 2 PM Friday through Monday and Wednesday and Thursday by appointment.
- For more information and to view available pets log on to www.sdpets.org.

The “Empty the Shelters” event began in 2016 as an effort to encourage more families to adopt a pet into their home. Nearly 68,000 pets have found adoptive homes through this reduced-fee adoption event. Since its inception, BISSELL Pet Foundation has expanded its “Empty the Shelters” reach to organizations in 45 states and Canada, partnering with a total of 443 animal welfare organizations.

“Shelters are overcrowded and in desperate need of support due to slowed adoption rates and increased length of stay for pets,” said Cathy Bissell, Founder of BISSELL Pet Foundation. “With so many people seeking to add pets to their family around this time of year, our ‘Empty the Shelters – Holiday Hope’ event is the perfect opportunity to make a difference in your community by saving a life and creating space to give another homeless pet a chance.”

This is Rancho Coastal Humane Society’s first year as a participant in Empty the Shelters – Holiday Hope.

RCHS Spokesman John Van Zante says, “During the COVID 19 pandemic this past year and a half Rancho Coastal Humane Society has done a great job of finding homes for the pets under our care, but we also see cats, dogs, and rabbits who probably would have already been adopted under normal circumstances. We’re optimistic that Empty the Shelters – Holiday Hope and the reduced adoption fees will encourage animal lovers to visit RCHS and find the pets who reach out their paws and tough their hearts.”

Please remember that adopting a pet is a lifetime commitment and not just for the holidays. For more information on adopting or donating to “Empty the Shelters,” visit www.bissellpetfoundation.org/empty-the-shelters as well as www.sdpets.org.

About BISSELL Pet Foundation:

BISSELL Pet Foundation is a charitable 501©(3) nonprofit organization with a mission to help reduce the number of animals in shelters through pet adoption, spay/neuter programs, microchipping and emergency support. Founded in 2011 by Cathy Bissell, BPF is an extension of her long-standing love for animals and commitment to their welfare. BPF has since partnered with more than 5,300 shelters and rescues across the U.S. and Canada to help pets find loving homes. The foundation is supported by generous donors and BISSELL Homecare, Inc where every purchase saves pets. To learn more, visit www.bissellpetfoundation.org.

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