

For Immediate Release
April 18, 2022

For More Information:
John Van Zante
760-753-6413

Adopt a “Recycled” Pet this Earth Day and Lessen Your Carbon “Paw Print”

Encinitas, CA – In 1960, ten years before the first Earth Day in 1970, your Rancho Coastal Humane Society and the RCHS Thrift Shop began recycling before it was “cool.” This Earth Day on Friday, April 22nd Rancho Coastal Humane Society and the Thrift Shop encourage you to decrease your carbon “Paw Print” by adopting a gently-used pet and recycling clothing and other items you no longer need.

"Earth Day isn't just about clean air, recycling plastic, and chemicals in our water," says RCHS spokesman John Van Zante. "It also includes adopting pets from shelters or rescues rather than supporting mass production puppy mills or backyard breeders that harm the environment and flood the market with unwanted animals."

FOOD: There are lots of ways pet owners can do to help lessen their pets' carbon pawprints. Start with what you feed your pet. Most vets are happy to help you design a diet that provides the vitamins and minerals your pet needs.

POO: Pick up after your pets! When you don't, it can end up in the ocean or our drinking water. Pick it up. For extra impact, use biodegradable poop bags.

PET CARE PRODUCTS: This includes environmentally friendly pet shampoo as well as dog toys and beds made from natural products including cotton or recycled materials.

SPAYING AND NEUTERING: A pet can have as much impact on the environment as an SUV. Allowing your pet to create unwanted litters of kittens or puppies multiplies the issue. Altering your pets stops this problem 100%.

FLEA AND TICK TREATMENTS: Ask your vet about safe options to control fleas and ticks. There are several environmentally friendly treatments that you can make at home.

Van Zante says, "San Diego is one of the most pet-friendly cities in America. This Earth Day we have an opportunity to make a difference locally and set an example globally. Adopt a 'recycled' pet this Earth Day."

To meet pets available for adoption at Rancho Coastal Humane Society at 389 Requeza Street in Encinitas, or to become a Virtual Foster by sponsoring a pet, call 760-753-6413, or log on to www.sdpets.org.

You can recycle your used items or buy used items and support animals at the RCHS Thrift Shop at 120 Aberdeen Drive in Cardiff by the Sea.