



RANCHO COASTAL HUMANE SOCIETY

FY2018 – FY2019 HIGHLIGHTS REPORT
July 1, 2018 – June 30, 2019



Herald & Gerald's
long journey to
their forever
home.



**RCHS is the
Top Rated
Animal
Charity
in Southern
California.**





A Note From the President:

Fiscal Year 2018-2019 was a year of change at Rancho Coastal Humane Society (RCHS). After taking over as President and CEO in mid 2018, I quickly realized that after nearly 60 years, RCHS was ready for some refreshing. Who isn't, once a person

approaches this milestone!

Some of those changes include:

- Pushing our Charity Navigator rating to the highest level possible through an intense focus on accounting.
- Aligning staff to grow the FOCAS program – targeting shelters still euthanizing for time and space, a high-priority initiative in the new fiscal year. A new transport van, funded by an anonymous donor, will help us increase the number of animals we can transport at any one time, and travel farther to respond to shelters in need.
- Renewing efforts to expand our foster network so we can take in and adopt even more animals.
- Growing our programs focused on keeping pets and their people together, including the Animal Safehouse Program for domestic violence survivors, military veterans and seniors.

- Funding veterinary care for our Senior-to-Senior adoption program.
- Launching a new website to make it easier for our community to learn about RCHS.
- Meeting again and again with the City of Encinitas, the Coastal Commission and the California Department of Fish and Wildlife. We've made progress and expect to relaunch our building campaign in the new fiscal year.

This is just a small sampling of the change underway to take RCHS into the next decade!

What has not changed is the RCHS mission. We remain steadfast in our efforts to provide a second chance to homeless companion animals and to support pet parents in need. Every day we promote humane ideals through education and community outreach. Our adoption process always considers the needs of the pet with the desires of the adopter.

I'm excited to share with you some of the highlights of the previous fiscal year. Thank you to our staff, volunteers, donors and supporters. Without you, Rancho Coastal Humane Society would not be able to make such a difference in the lives of so many people and animals in our community.

Sincerely,

Judi Sanzo
President and CEO

ADOPTIONS AND INTAKE:

Nearly 1,000 dogs, cats and rabbits were adopted from Rancho Coastal Humane Society. The majority of those homeless animals came through our FOCAS (Friends of County Animals Shelters) transport program. This is how we give pets like Herald and Gerald a second chance.

Herald and Gerald were two of the FOCAS animals that came to RCHS in FY2018-FY2019. These 13-year old Dachshund/Chihuahua mixes had been abandoned. Our transport team found them at a shelter where they had been living in a wire crate for seven months. We brought them to RCHS, took care of their medical needs and gave them room to be dogs again. Today, Herald and Gerald are living in a new forever home.



ANIMAL SAFEHOUSE PROGRAM (ASP)

For pet parents in crisis due to domestic violence, or military veterans and seniors undergoing medical treatment, RCHS provides temporary boarding or foster care. Launched in 1997, ASP was the first program of its kind in San Diego County. In FY2018 – FY2019:

- **37 ASP animals were provided safe, temporary boarding and medical care at RCHS.**
- **Average stay was 35 days.**

Peter and Ming: Peter, a U.S. Coast Guard veteran and senior, utilized the services provided by the Animal Safehouse Program (ASP) when he was hospitalized due to a medical condition. Because of this unexpected hospitalization, Peter was temporarily unable to care for Ming, his 15-year-old rescue dog. Ming is Peter's only family member, after the recent passing of his father. With the help of ASP, Peter was able to receive medical treatment without the stress and worry of finding care for his fur-baby until he was discharged. We are happy to report that Ming and Peter have been reunited and are enjoying snuggles and nuzzles once again!



For the sixth year in a row, RCHS received a 4-star rating from Charity Navigator and for the first time received **100 out of 100** points when it comes to accountability, transparency and financial health.

RCHS is the top rated animal charity in Southern California and among the top 5 in the nation.

EVENTS:

RCHS remains an involved community partner, hosting or participating in dozens of events throughout the year. Our signature event, Celebration of Second Chances, held annually in the fall, generated \$200,000.00 in revenue for our programs and services. Other signature events, including Cardiff Dog Days of Summer, 5k Paw Walk and Paws & Pints La Jolla, bring humane outreach directly into the community. We hope to see you at our events this fiscal year!

FOOD BANKS:

RCHS provided pet food and supplies to 9 community food banks every month. This included not only dog and cat food, but rabbit and small animal food, bird seed, fish food and turtle food.

- 20,000** pet meals distributed per month.
- 2,085** pounds of dry cat and dog food.
- 70+** cases of wet cat food.
- 300+** people served per month.

2018 Holiday Baskets:

- 1200 pounds dry cat and dog food.**
- 40 cases wet cat food.**

RCHS also served as a distribution point for tens of thousands of pounds of pet food donated through GreaterGood.org.



FOSTER CARE:

Foster homes help RCHS care for more animals than shelter space allows. This means more lives saved! With a new, Foster Coordinator now in place, finding more foster families and placing more animals will be a critical goal to achieve in the new fiscal year.

- 100 foster volunteers.**
- 300 cats, kittens, dogs and puppies fostered this year.**

HUMANE EDUCATION AND YOUTH PROGRAMS:

By teaching our children kindness and compassion for all living beings, RCHS offers hope that the world will become a better place. Our programs for kids are as popular as ever and book up well in advance of each session.

In FY2018-FY2019, **1600 children** participated in the combined Animal Camps, Kids Community Service, school and group tours, onsite birthday parties and school presentations.



PET ASSISTED THERAPY (PAT):

RCHS welcomed a new Pet Assisted Therapy Coordinator to help grow this vital program.

- **Volunteer team of 10 with 13 PAT certified dogs.**
- **Visited more than a dozen sites in FY2018-FY2019.**

During a visit from a therapy animal, patients can disconnect from their illness and feel happy and hopeful, even if it's only for a short time.

SAN DIEGO WILDLIFE CENTER (SDWC):

At the end of FY2018-FY2019, the RCHS Board of Directors voted to close the San Diego Wildlife Center. The difficult decision was made as it became apparent the goal that the Wildlife Center would become self-sustaining was not being met. With alternative resources available to North San Diego County residents, RCHS is confident wildlife rehabilitation needs are being addressed. Thank you to the Wildlife Center staff, volunteers and supporters who helped care for **1,500 animals** during the 15 months it was open.

THRIFT SHOP:

The OnlyInYourState.com's team of travel writers named the RCHS Thrift Shop one of the **Top 3 in Southern California** for bargain shopping. We couldn't agree more! The Thrift Shop's proceeds go directly towards saving lives. In FY2018-FY2019, the Thrift Shop:

- **Sold 241,054 items.**
- **Completed sales of nearly \$1.2 million.**



VETERINARY CARE

- **1,000+ animals examined and treated.**
- **Nearly 600 animals spayed or neutered.**

The RCHS medical team, in conjunction with our veterinary hospital partners, addressed many special medical needs cases, including:

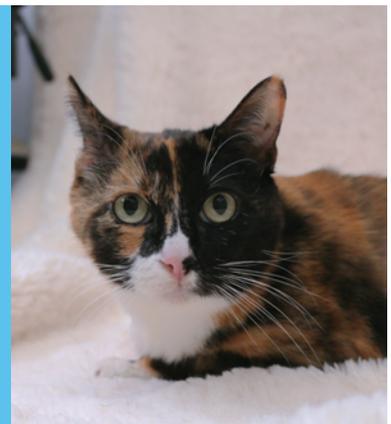
- Cancer
- Torn ligaments
- Broken bones
- A liver shunt
- Prosthetic
- Dental issues



Sugar:

A cat named Sugar was one of these special medical cases. When the six-year-old cat fell several stories out of an apartment window, her future looked grim. She had serious injuries, including a broken jaw, broken teeth and an injured left front leg. Sugar needed surgeries her owner couldn't afford.

Thanks to a partnership between the FACE Foundation, Pet Emergency and Specialty Center, Veterinary Specialty Hospital and RCHS, Sugar got the care and recovery time needed. Today, Sugar is healthy, happy and in a new forever home. **RCHS cannot make these extraordinary efforts without those who donate to our medical fund.** Thanks to you, RCHS can continue to save the lives of shelter pets.





VOLUNTEERS:

We have nearly **400 volunteers** who walk dogs, snuggle kittens and play with our rabbits. They support our programs and services by volunteering at community events, the Thrift Shop and in the newly added role of Front Desk Support.

- 300 Shelter volunteers gave **36,000 hours**.
- 72 Thrift Shop Volunteers gave **14,726 hours**.
- 15 Front Desk Volunteers gave **1,316 hours**.
- Total volunteer hours: **52,042 hours**.

Based California's declared Value of Volunteer Time (\$29.95), this equals **\$1,513,901.78**.

The contribution from our dedicated volunteers is priceless!



ZERO LAUNDRY:

Thanks to a generous anonymous donor, RCHS was able to buy a new commercial-sized washer and dryer. In just a matter of days, the pile of laundry that was stacked to the ceiling disappeared. For the first time in as long as anyone can remember, **RCHS achieved zero laundry**. RCHS adoptable pets are cozy and comforted every day with beds, towels and toys. On behalf of our pets, RCHS says, **THANK YOU!**



The amount spent to raise just \$1 in charitable contributions is \$0.05. You can trust your money goes to the animals and the people who care about them. If you're interested in learning more about Rancho Coastal Humane Society, we welcome your questions. If you haven't stopped by our shelter lately, please contact us for a personal tour. Thank you for supporting Rancho Coastal Humane Society!

Together We Save Lives!

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