

2024
*Sponsorship
Opportunities*

Your Impact

Becoming a sponsor with Rancho Coastal Humane Society (RCHS) signifies a significant impact on the lives of abandoned companion animals. Your support goes beyond financial contributions; it directly influences the success of animal welfare and community initiatives, providing a lifeline to animals in need and keeping pets at home where they belong. By sponsoring RCHS's personalized pet adoption process, you play a key role in facilitating adoptions into loving homes, fostering enduring connections between families and their pets. Your commitment extends to supporting education programs that enhance the human-animal bond, contributing to a community that values understanding and empathy. Furthermore, your sponsorship empowers vital services such as the Animal Safehouse Program, aiding animals in crisis, and initiatives like the Veterinary Care Program for Seniors. Your partnership with RCHS is a tangible expression of compassion, making a meaningful impact on the well-being of companion animals and the individuals who care for them. Join us in creating a lasting difference and ensuring that every animal deserves a tomorrow.

Who You'll Reach



16,000+ Email Recipients



19,000+ Facebook Followers



11,000+ Instagram Followers



11,000+ Mail Recipients

Sponsorship Opportunities

\$70,000

- Featured as the “Presenting Sponsor” of one (1) Signature Event*
- Listed as “Annual Partner” in the end of the year “Holiday Giving” Mailer
- Logo & company bio listed on “Giving Partners” page on RCHS website for the remainder of the calendar year
- Full-Page ad in Celebration of Second Chances program
- Complimentary 10x10 or 10x20 booth space at Grand Re-Opening in September 2024

\$7,500

- Featured as a sponsor of one (1) Signature Event*
- Listed as “Annual Partner” in spring or summer mailing/email campaign
- Logo featured on “Giving Partners” Page on RCHS website for the remainder of the calendar year (active upon signed sponsorship agreement)
- Half-page ad in Celebration of Second Chances program
- Complimentary 10x10 booth space at Grand Re-Opening in September 2024

*See Signature Event benefits on page 4 & 5

Sponsorship Opportunities

Continued...

\$5,000

- Featured as a sponsor of one (1) Signature Event*
- Listed as “Annual partner” in one (1) email campaign
- Logo featured on “Giving Partners” Page on RCHS website for the remainder of the calendar year (active upon signed sponsorship agreement)
- Quarter-page ad in Celebration of Second Chances program

\$2,500

- Featured as a sponsor of one (1) Signature Event*
- Logo featured on “Giving Partners” Page on RCHS website for the remainder of the calendar year (active upon signed sponsorship agreement)

*See Signature Event benefits on page 4 & 5


























Celebration of Second Chances

A Signature Event

Join us in October 2024 for an unforgettable evening where we celebrate the year's accomplishments and honor those who supported us every step of the way. For the first time ever, this event will be held on our newly renovated campus where guests can see firsthand the impact of our lifesaving mission. Sponsors will have the opportunity to be front and center at this semi-formal event, which welcomes some of RCHS's most influential supporters from all over San Diego County who have significantly impacted our mission. The evening's program will include, animal meet n' greets, delicious food from local restaurants, and the opportunity to be immersed in our organization for one unforgettable evening.

Sponsor Benefits

\$2,500 \$5,000 \$7,500 \$10,000

Complimentary Tickets	2	4	6	10
Your logo on our event website				
Your logo on all event collateral, including but not limited to event day banners, event invitations, and digital marketing				
Your logo on a series of email blasts to our constituents concerning the event				
Mention(s) in our event social media outreach plan				
Special recognition from the stage				
Program Ad	1/8	1/4	1/2	Full
VIP table placement near the stage				
Exclusive branding opportunity for specific area/portion of event (ex. VIP Dog Meet n' Greet, Arcade, Live Auction, etc.)				
Your logo on sdpets.org homepage slider				

For more information, contact Eric DePalma
at edepalma@sdpets.org or (760) 519-0551





























Grand Re-Opening

A Signature Event

An event that is over 60 years in the making, we welcome your business along with the community at large to come and celebrate our newly renovated campus where we will usher in the future of animal welfare and advocacy. Join us in September 2024 for an incredible grand re-opening of our campus. The public will enjoy delicious food from local vendors, adoptable animal meet n' greets, an artisan market, a kid-zone full of activities, and the chance to see what the future holds at RCHS. As a sponsor you will be etched into our history as an animal hero. Whether your focus is animal welfare, youth education, or lifesaving community programs, your business will be able to show its commitment to the community.

Sponsor Benefits

\$2,500 \$5,000 \$7,500 \$10,000

Complimentary Booth Space	10x10	10x10	10x20	10x20
Your logo on our event website				
Your logo on all event collateral, including but not limited to event day banners, event invitations, and digital marketing				
Your logo on a series of email blasts to our constituents concerning the event				
Mention(s) in our event social media outreach plan				
Special recognition from the stage				
Preferred booth location				
VIP booth placement in high traffic areas				
Exclusive branding opportunity for specific area/portion of event (ex. Dog Meet n' Greet, Arcade, Live Auction, etc.)				
Your logo on sdpets.org homepage slider				

For more information, contact Eric DePalma
at edepalma@sdpets.org or (760) 519-0551