

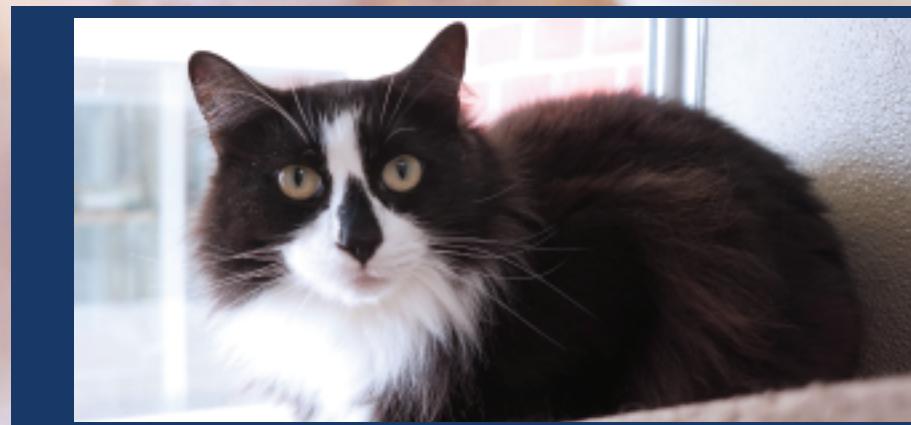
RCHS



Rancho Coastal
Humane Society is
dedicated to saving
lives of abandoned
companion animals,
promoting adoption
into loving homes and
offering education
programs and support
services that inspire
and strengthen the
human-animal bond.



Serving Southern California since 1960



FISCAL YEAR 2020 - 2021 HIGHLIGHTS REPORT



Dear RCHS Friends and Family,

Fiscal Year 2020-2021 required Rancho Coastal Humane Society (RCHS) to be resilient. While the previous year brought a pandemic requiring us to adapt, this year demonstrated our capacity to recover quickly and emerge stronger. RCHS took positive action, kept a realistic perspective, celebrated our successes and remained optimistic. Embracing the challenge, we became more active in the wider community.

For the first time, many of our loving, adoptable pets had a tough time finding forever homes. Multiple animals stayed in the shelter for a year or more! They were simply overlooked due to the health and economic challenges of the ongoing pandemic. It's what we're referring to as being caught in a "COVID loop." Our dedicated staff, amazing volunteers, and YOU, our loyal supporters, kept adoptable pets comfortable, healthy and socialized with extraordinary medical care and enrichment activities.

RCHS launched a Veterinary Care Program for low-income seniors, grew the Foster Program, hosted virtual events, including our first Tees for Tails golf tournament. Finally, most promising and long-in-coming, RCHS received approval from the City of Encinitas to move forward on its building project. Soon, RCHS will be on its way to new Learning and Medical Centers and other much-needed campus improvements that will allow our programs and services to grow.

Thank you for believing in Rancho Coastal Humane Society and strengthening our resilience. Together We Save Lives!

Sincerely,

Judi Sanzo
President and CEO



ADOPTIONS AND FRIENDS OF COUNTY ANIMAL SHELTERS (FOCAS)

While adoption numbers dipped due to COVID, rescue efforts did not. Our **FOCAS Program brought nearly 90-percent of the dogs, cats and rabbits to RCHS for a second chance.** Despite our own capacity limits, FOCAS continued to be a lifeline for overcrowded shelters throughout the region. Additionally, RCHS participated in several special rescue transports for Rescue Fenix out of Sonora, Mexico.



MEDICAL CARE

Every animal brought to RCHS receives a medical evaluation, vaccinations, spay or neuter surgery if unaltered and in some cases, life-saving treatment.

- 510 Surgeries
- 121 Dental treatments



PET FOOD BANK AND NONPROFIT DISTRIBUTIONS

The Pet Food Bank keeps pets with their families where they belong, even when times are tough.

- 2,656 People served
- 5,103 Pets served
- 13,377 Pounds of dry pet food (nearly 7 tons) distributed ↑ 200% Increase
- Initiated at the start of the pandemic, RCHS remains a pet food distribution point for local 501(c)(3) nonprofits. Donated pet food and supplies are sorted by our staff and volunteers and distributed to a long line of recipients.
- Over 9 dates in fiscal year 2020-2021, **101.5 tons** of pet food and supplies were distributed to an average of 34 animal welfare charities.

"Your staff and volunteers went above and beyond to accommodate each of us. They worked extremely hard and moved the line very quickly. You do not know how much we appreciate all of the food. I promise it will go to great use!" -Carrie Lyn Noe, Founder, All Fur Luv

FOSTER PROGRAM

RCHS is growing our network of volunteers who open their homes and hearts through our Foster Program. This Program is vital to allowing RCHS to take in more animals than shelter space allows. If you're interested in fostering, now is the time!

- 313 Active foster families, including teen fosters
- ↑ 26% Increase

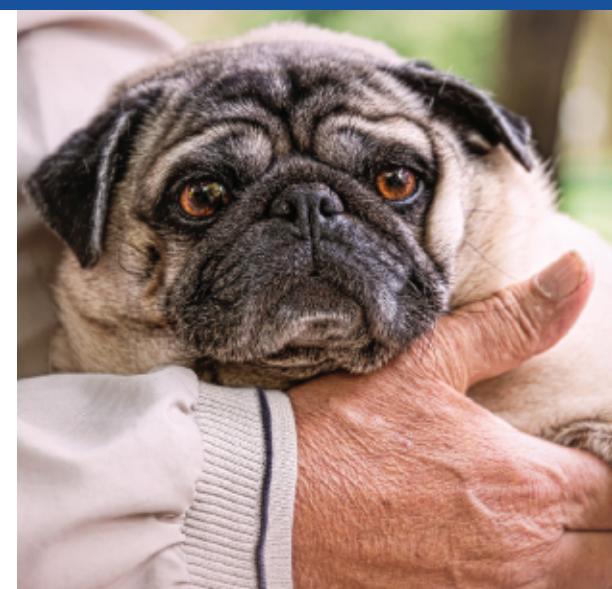


NEW PROGRAM FOR SENIORS

Thanks to funding from an anonymous donor, RCHS launched the Veterinary Care Program for Seniors. This program assists low-income seniors with the cost of veterinary care. It is one of the most successful Program launches in RCHS history. RCHS is seeking ongoing funding for this program.

- 21 Seniors/18 pets assisted
- 21 Additional Seniors assisted with referrals and resources

The Senior-to-Senior Adoption Program continues to rehome senior pets, thanks to an anonymous senior who knows what joy a pet brings to a senior home. 13 seniors found loving senior pets at no charge through this Program.



EVERY ANIMAL DESERVES A TOMORROW®

RCHS FINANCIALS

Income: \$7,039,757

- 80.2% - Fundraising, Including Bequests and Grants

- 3.3% - Investment Income

- 15% - Program Fees

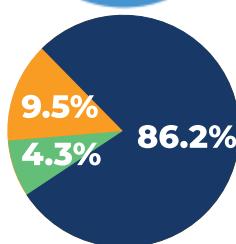
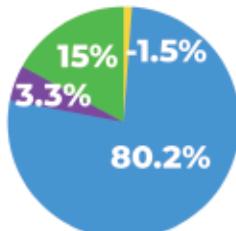
- 1.5% - Other

Expenses: \$3,725,350

- 86.2% - Programs and Services

- 9.5% - Management and General

- 4.3% - Fundraising



THRIFT SHOP

The RCHS Thrift Shop is back! After a significant loss in revenue due to the forced closure in the previous fiscal year, once the doors reopened for business in mid-June 2020, second hand had a comeback. In fiscal year 2020-2021:

- \$1,299,044 in total sales

- 2 donated vintage Coca-Cola machines sold for \$1,200 each!

VOLUNTEERS – THE HEART OF RCHS

Following health and safety protocols, the number of volunteers we could welcome to the shelter and Thrift Shop was reduced. To all our volunteers, THANK YOU for your patience in navigating these uncertain times with RCHS.

- 100 "Active" Volunteers During COVID
- 9,854 Hours Donated
- \$331,193 Value (\$33.61 California Value of Volunteer Time)



SUSTAINING PROGRAMS AND SERVICES

Animal Safehouse Program - Temporary emergency boarding, a "safety net," and resource assistance for pet owners in crisis, including domestic violence survivors, military veterans and seniors undergoing emergency medical care.

Humane Education - 179 children attended Animal Camps, Kids Community Service and other Youth Programs. All were held outdoors with limited attendance and safety protocols in place.

Pet Loss Support Program - Operating "virtually" due to COVID. 45 one-on-one counseling sessions took place for those grieving the loss of a beloved pet.

Pet Assisted Therapy - Visits to hospitals and senior homes were significantly reduced due to COVID.

Events -

- RCHS hosted its first live event in more than a year. **The inaugural Tees for Tails Golf Tournament tee'd off in early June, 2021.** The event was a sellout, bringing in more than \$50,000 in revenue to support shelter operations.

- RCHS remained creative with virtual events, including the **2021 Rescue Pet Summer Olympics!**

Visit RCHS at SDPets.org

[Facebook.com/rchumane](https://www.facebook.com/rchumane)

[Instagram.com/ranchocoastal](https://www.instagram.com/ranchocoastal)

[Twitter.com/rchumanesociety](https://www.twitter.com/rchumanesociety)

