

Honoring Maria K. Lloyd



Rancho Coastal Humane Society (RCHS) was formed in 1960 by a group of hardworking volunteers, led by animal lover Maria K. Lloyd. The goal was and continues to be to care for the homeless animal population of San Diego County and to educate the public about pet over-population and responsible companion animal care.

Maria purchased a small plot of land and a small house next to a dirt path (now Interstate 5) to house North County's homeless animals. In the 50 plus years since our inception, RCHS has grown from a small facility run by volunteers to a respected community humane society that provides adoption services, education programs and an Animal Safehouse Program for survivors of domestic violence.

We continue to honor Maria Lloyd's legacy.



Rancho Coastal Humane Society



Since 1960, Rancho Coastal Humane Society has been helping the homeless animal population of Southern California. With the help of volunteers and donors we have expanded our programs beyond Pet Adoptions to include Humane Education, Animal Safehouse Program for victims of domestic violence, and Pet Therapy.



Our plans for the future.



The Rancho Coastal Humane
LEGACY SOCIETY
389 Requeza Street
Encinitas, CA 92024

WWW.SDPETS.ORG



*Serving
Southern California
Since 1960*

Legacy of Love

Please let us hear from you!

I have included Rancho Coastal Humane Society in my current estate plan. Please recognize me as a Charter Member of the RCHS Legacy Society.

I would like to learn more about the various ways I can make a legacy gift to Rancho Coastal Humane Society.

Name

Address

Phone

Email

Name as you wish to be listed as a member of the RCHS Legacy Society (please print)

Legacy gifts can include bequests in wills or trusts, life insurance and annuities, IRA's and retirement plans, charitable trusts and other arrangements. There is no minimum for your legacy gift. This information is not legally binding and you can change your gift intention at any time.

Thank you!

Please return to:
The RCHS Legacy Society
Rancho Coastal Humane Society
389 Requeza Street
Encinitas, CA 92024

Ways to Give

There are various ways you can plan for a legacy gift to **Rancho Coastal Humane Society**.

A bequest is a thoughtful gift that can provide a charitable deduction for your estate and can be accomplished in several easy ways, including:

- *By having language added in your will or living trust that directs a percentage of assets, a specific amount, or the residue of your estate to Rancho Coastal Humane Society.*
- *By naming Rancho Coastal Humane Society as a beneficiary of a life insurance policy or annuity.*
- *By naming Rancho Coastal Humane Society as a beneficiary or contingent beneficiary of your IRA or other retirement plan assets.*



Charitable trusts, gift annuities and other gift arrangements created to benefit *Rancho Coastal Humane Society* also can provide income for you, now or later, and create estate tax benefits for you and your heirs.

We appreciate your interest in *Rancho Coastal Humane Society*. We encourage you to consult your professional advisor about your estate planning.

Learn more about how you can join the RCHS Endowment Fund that ensures the future growth of our original mission.

**Email: legacysociety@sdpets.org
or call 760-753-6413.**

Leaving a Legacy

The Legacy Society honors those who remember RCHS in financial or estate planning arrangements.

If you have already named RCHS in your plans, we honor you as a Charter Member.



- *Members will be invited to an annual reception hosted by the RCHS President where you will see your engraved plaque at the Legacy Society memorial fountain.*
- *Members are recognized in the bi-annual Wag Times newsletter.*
- *To discuss the various ways you can thoughtfully include the RCHS in your estate plans, please email legacysociety@sdpets.org or call 760-753-6413.*

*“What you do makes a difference...
you have to decide what kind of
difference you want to make.”*

-Jane Goodall